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ANNUAL REPORT


2015



Jackie Joyner-Kersey Foundation Mission

To instill youth in the Greater East St. Louis area with the dream, drive and determination necessary to succeed in academics, athletics and leadership.

JACKIE JOYNER-KERSEE FOUNDATION
101 Jackie Joyner-Kersey Circle
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MESSAGE FROM

JACKIE JOYNER-KERSEE

Bringing the St. Louis metropolitan region together is a mission and a vision of mine. It would be a momentous accomplishment to achieve such a powerful and meaningful goal. At the Jackie Joyner-Kersee Foundation we're moving forward with that in mind.

I believe the Center is the pulse of the East St. Louis community and because it is, it's very important that both the Center and surrounding area be successful. It cuts to the heart of a fundamental question that is this: When we talk about strengthening our region how can we have one area that is strong and another one that is suffering?

I will use an analogy to discuss the regional issues we face. As an athlete I compare the unity I'm speaking of to my body: If I injure a hamstring it will affect everything I'm trying to do, even though it's only one muscle affected. Knowing that, strengthening my body – my entire body – is a necessity. I don't divide myself.

In other words, to have a region that is strong and moving forward together, it will only work if St. Louis is successful and East St. Louis is also successful. When people from either side of the river want my help, I say "yes". People know I'm from East St. Louis and I am always excited to talk about the good things that are happening here. My heart and thoughts are always with my hometown.

So, how does the Center fit

into all this? In my eyes the Center has always been a catalyst for good and betterment. For almost 20 years, the Center has been a beacon of hope, a safe place to learn, play and learn lessons that will allow our community to "Win in Life". I am so excited to see our facility expanding and offering new opportunities to another generation. Our new addition to the Center is not just a building of bricks and mortar, it embodies the JJK dream.

It shows the need for the programs offered at the JJK Center. It also shows how a partnership such as the one we have with the Southern Illinois University: Edwardsville – Head Start program that's housed in the new building, can work together for the common good and to really make a difference. It's uplifting. We're planting the seeds to create a better world.

Entire families – young families and their children especially – are being engaged at the Center and that's the dream continuing to grow and thrive with the help of so many who share my vision. We're playing a significant role in lives and who knows what good and wonderful benefits we may see in the decades to come. My hope is for an entire region that is improved and a part of something special.

Taking care of the region should be a commitment for everyone. We need to continue on the path toward the goals. That's why a JJK Center or a Mathews-Dickey Boys & Girls Club is so important. Our Center and the new addition is the result of numerous gifts from donors who are passionate about supporting our young people. We have been blessed from Day One – from the very day we opened the doors to the Center. People have supported us in many different ways. I am touched by their hearts and the knowledge that there are people who want to make sure that the children in East St. Louis have a fighting chance.

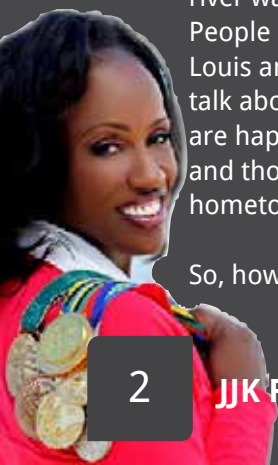
I've learned that I can never lose sight of our focus. Whether it is accomplishing regional unity and doing whatever we can to bring it about or showing a new generation of East St. Louis children the importance of persistence and faith in order to stay the course. I'm optimistic that we'll get to the finish line.

People see our expansion and ask me whether I have a Five-Year Plan. My answer is that through the continued support of our donors, community leaders and our children, we will continue to develop future leaders. We are where we are because of people who have shared our dream and supported our mission. I could not have done it by myself. Although I take it one day at a time; I remember something my Mom always told me: "You live each moment like it is the last and you live it to the fullest". So that's my motivation.

What I know for sure is that the Jackie Joyner-Kersee Foundation and the Center is staying true to our mission and vision – to support children as they dream, drive and become determined to become future leaders. The dream lives.

Jackie Joyner-Kersee
Founder & Chairman
Board of Trustees

DREAM DRIVE DETERMINATION





EXECUTIVE DIRECTOR REMARKS

After nearly three years of volunteer service on the Jackie Joyner-Kersey Foundation's Board of Trustees, I resigned that post to assume a full-time role as JJKF's executive director. A commitment to Jackie Joyner-Kersey's vision to create a lineage of excellence among the young people of East St. Louis is why I transitioned from board member to staff. As board members, we helped shape and provide direction. In this daily capacity, I have an opportunity to further mold and execute Jackie's objectives.

Not only is Jackie Joyner-Kersey an amazing Athlete, she also is an amazing person. After 25 years, Jackie still holds the world record in the Heptathlon at 7,291 points. She is the first African American female to win the world record in the long jump and she is the only East St. Louis native who returned home to develop a community center in her hometown. She really has put her whole self into creating a world class center.

The Jackie Joyner-Kersey Foundation's goal is to ensure that 100 percent of the children who come through our doors walk out with success imprinted on them:

They know they will graduate from high school and college if they choose; they will earn a livable wage; they will be productive members of our country. And once they achieve, we trust they will emulate Jackie's example and themselves return to the community to give back.

Since 2012, JJKF steadily has grown. A governing body of new trustees revitalized the Foundation by injecting fresh perspective and energy. The board brought Jackie Joyner-Kersey-like enthusiasm to the table and helped reconnect the Foundation to its purpose. They channeled that same focus Jackie had when she proudly represented the United States and earned the title: "World's Greatest Female Athlete." In a year, the Board emerged with a strategic plan it closely monitors. Trustees also joined in partnership with new and renewed funders in a commitment to help the Foundation achieve its main strategic plan goal, which is to serve more children, grow sports and keep the Foundation growing.

Now, over three years later, the Board, its newly committed staff members and faithful group of volunteers who have worked

steadfastly to increase revenues and programs throughout 2015. Programs and children served have also steadily grown, to where the Foundation now serves nearly 3,000 children annually!

Still, much work remains on the Foundation's table. Poverty can permanently devastate children and their families. Without programs and services to bring hope, some children spiral. Jackie Joyner-Kersey and her Foundation represent hope. She teaches that through her curriculum, "Winning In Life," which sets out 13 principles she employs for a successful life.

Late in 2015, funding was provided so Jackie could teach those principles to other youth workers from four of the largest nonprofit organizations in East St. Louis. (Expect report in 2016.) Residents see her striving and working to keep the Center growing. Walking out Jackie Joyner-Kersey's vision keeps us all working harder on behalf of the children of Greater East St. Louis.

I thank all the supporters, Donors, Volunteers and Staff for their many contributions and dedication to the children of Greater East St. Louis.

Serving with privilege,
Pamela R. Tucker Coaxum
Executive Director

A SPECIAL THANKS

A special thank you to Dave Dorr who has worked tirelessly on the annual report with Syl Wilson Marketing.

Dave's dedication to the Jackie Joyner-Kersey Foundation is without question heartfelt and comes from a passion to help all children have a better chance at life.

Thank you from the entire team at the Jackie Joyner-Kersey Foundation

NEW JACKIE JOYNER-KERSEE FOUNDATION ADDITION



WORLD RECORDHOLDER JACKIE JOYNER-KERSEE'S DREAM IS A WINDOW ON HER SOUL.

It is a dream born years ago that brought her back to her hometown to do for the people of East St. Louis what they did for her in the shaping of a little girl with the big smile who grew up to become an Olympic legend.

That's the storyline behind the new \$2.4 million, top shelf addition to the JJK Center in East St. Louis. The building is the gift of an anonymous

donor whose belief is that a Higher Power has JJK's dream in His hands.

The gift makes a compelling story. As well, it sends a powerful statement that others caught up in her dream want the same outcome she does and are willing to do whatever is necessary to keep the dream moving forward.

NEW JJK ADDITION

...CONTINUED

The building, 22,000 square feet in size, is a safe, secure bastion of learning for Head Start children ages 3-5. The facility features eight early childhood classrooms and has a staff of 24, which includes eight accredited instructors, eight teachers' assistants and three child care assistants. It also has an outdoor playground, a social services unit and a kitchen.

The facility contractor was

Plocher Construction, based in Highland, Il. Hurford Architects, Inc., in Glen Carbon, Il., was the designer.

The addition is the result of a 10-year partnership forged between the Jackie Joyner-Kersey Foundation and the Southern Illinois University-Edwardsville Head Start program. The lease expires in 2025. Ms. G. Lynn Bailey is the SIUE Head Start director. Monthly rent to the

Foundation and salaries for the additional staff are paid by SIUE Head Start. Current enrollment at the JJK addition is 160 children who attend at no cost five days a week. Breakfast, lunch and a snack is provided by SIUE.

The Foundation Board of Trustees and SIUE began talks in 2013 with a wish list on both sides. SIUE wanted to expand its Head Start program in East St. Louis and needed space. The Foundation wanted to add wrestling but didn't have room to house the sport.

An agreement to build was reached in August of 2015. Construction started in October. Meanwhile, the JJK Center was renovated with temporary space for the SIUE Head Start program while the new wing was being built. The Center became the home for the Head Start services last fall. The first day for the Head Start children in the new addition was March 10. One wing of the addition is devoted to a wrestling room encompassing 10,000 square feet.

The emphasis at the Center is providing development services for children and their families. Says Marcia Oliver, coordinator of the SIUE Head Start program at the JJK Center, "We're here not only to educate but to engage families too. We believe if you pull the family in with the child we can't be anything but successful."

Mike Greenfield, Foundation director of programs and facilities, agrees, calling it a "a sense of community being created. We're meeting young parents, new to us. Their children will be a step ahead when they start elementary school. And ahead when they are older and in programs at the Center. It's going to be a very interesting thing to

watch evolve in years to come."

Oliver is enthused that the JJK Center location could prove to be a catalyst, noting that the Center is adjacent to the Jackie Joyner-Kersey MetroLink destination and bus stop, making it easier for families without transportation to get their children to the Head Start site.

"It's going to open up opportunities for families in a wide area and that's absolutely great," said Oliver.

"We have a lot of families that walk," she added. "They walk from as far away as 25th and State streets. You should see them in the morning. They're walking here even when it's cold. They still come. That says a lot about families which want something better for their children."

It's hope. Hope and a bet by families that one day these young minds will see a brilliant future, thanks to JJK's dream.

Interested in these same developmental opportunities for your child?
Call 618-875-9601.

"We have a lot of families that walk, They walk from as far away as 25th and State streets. You should see them in the morning. They're walking here even when it's cold. They still come. That says a lot about families which want something better for their children. "



AFTER SCHOOL AT JJK CENTER

If a journey of a thousand miles begins with a single step, children and youth enrolled in the After-School Program at the Jackie Joyner-Kersey Foundation are well on their way.

At the heart of the journey is the goal of a lifetime of quality, fulfillment and success. That's the story line. The program is structured to achieve the goal through an ambitious agenda tailored to include academics, a character initiative and sports. Also education on the importance of nutritious eating.

Not to mention many, many teachable moments. Transportation is provided daily to the JJK Center from these schools: Clark Middle, Lincoln Middle, Dunbar Elementary, Officer Elementary, Katie Wright Elementary, James Avant Elementary and East St. Louis Senior High.

The program schedule is 3-6 p.m. Those needing a ride home are delivered to their front door by a JJK van. Those participating in sports stay until 8 p.m. for practice. The After School enrollment totals 105.



WINNING IN LIFE: The Foundation's cornerstone. It was developed by Jackie Joyner-Kersey and teaches the values that the world associates with JJK's life and admires. She wants the 24-week course to be life-changing for participants ages 5-18. Core essentials among 13 principles taught are discipline, determination, self-esteem, goal-setting and goal-attainment.

STEM: (Science, Technology, Engineering, Math) and computer lab.

TUTORING: Greenville College students volunteer in several academic areas, including general homework.

EAT-LIVE-DREAM-GROW:

A \$60,000 grant from Walmart funds a designed plan which concentrates on the importance of nutrition and exercise. The focus is smart food choices and healthy eating. Meals and snacks are made available for 60 children and youth each weekend to take home.

An indoor gardening system lets participants grow and prepare food. A statistic worth noting: 90 percent of those enrolled in the JJK After-School Program, their parents and guardians report heightened attention to buying nutritious food.



SUMMER AT JJK CENTER

Clearly, the mission of the Jackie Joyner-Kersey Foundation is straightforward and resolute: To inspire a community by connecting with the children, youth and families of East St. Louis and being receptive to their needs. Because when Jackie sees the children and youth of East St. Louis she sees herself – the little girl on Piggott Avenue doing what all little girls do. They dream.

Of a world where big dreams can come true. That is the ultimate inspiration, an exciting wish list. Academics and sports are the flagship elements of the project. But there's much more. Participants are introduced to a healthy lifestyle, character building and the arts. Simply put, the project was a summer activity intended to plant the seeds of expectation for the nearly 2,200 who participated and to be a stepping stone to upward mobility.



In partnership with East St. Louis School District 189 the project used five sites: JJK Center, Clark Middle School, Lincoln Middle School and Lessie Bates Davis-Mary Brown Center. Track and field meets took place at Clyde Jordan Stadium. The project marked its third year in 2015. It has been underwritten since its beginning by the Greater East St. Louis Community Fund. It also was supported in 2015 by the Joseph H & Florence A. Roblee Foundation.

THE PROGRAMS

STEM

(Science, Technology, Engineering, Math). This acclaimed education class was accompanied by a related overview of careers in STEM

BELL

(Building Educated Leaders For Life). Open to 3rd, 4th and 5th graders, this is another program worthy of high praise that sharpens academic skills by mitigation of summer learning loss and gets participants ready for a return to the classroom.

COLLEGE AND CAREER EXPLORATION

Participants toured Southern Illinois University-Edwardsville, Harris Stowe University and Southwestern Illinois College.

THE ARTS

Introduction to Southern Illinois University-Edwardsville cultural and performing arts.

GET FIT CREW WORKSHOP

Dance instruction, incorporating Zumba, an exercise described as the perfect combo of fun and fitness.

CITY-WIDE FIELD DAY

More than 500 took part in activities that included eight relay stations. Winners were decided by points scored.

BACK TO SCHOOL

A total of 1,500 book bags were assembled and distributed to participants in the project

COMMUNITY GARDEN

Project participants planted and maintained a garden. Food grown was donated to neighborhood residents.

COMMUNITY SERVICE LEARNING

Required volunteer efforts at several events, one of which was mentoring younger children during field trips.



BELL BUILDING EDUCATED LEADERS FOR LIFE

Be Extraordinary!



Mike Greenfield

All children need opportunities to learn in order to fulfill their potential in school and in a world beyond. BELL (Building Educated Leaders For Life) believes in the potential of children to excel. So much so that they are seen as more than students. They are called scholars.

Last summer the East St. Louis Center at Southern Illinois University-Edwardsville asked BELL, a national non-profit program, to partner with the Jackie Joyner-Kersey Foundation and the Christian Activity Center in East St. Louis to provide unique learning horizons for 100 students (scholars) in grades 3rd to 5th.

They participated in daily sessions for six weeks. Their days began with a nutritious breakfast followed by classes that included STEM (Science, Technology, Engineering, Math) and the arts. Carved out of each day was time for lunch and recreation.

The inspirational message the young scholars heard repeatedly?



Be Extraordinary!

According to BELL, research shows that a lack of learning opportunities outside of school – especially in the summer – leads to an academic gap that is wide between children from low-income communities and their peers who are more fortunate. How wide? Wide enough that it accounts for two-thirds of a gap in classroom achievement. BELL brings the classroom into the community and the community into the classroom through a collaboration among non-profit organizations, schools and parents and guardians of children involved. By minimizing summer learning loss children are better equipped to return to school motivated to learn at grade level.

The BELL program was financed by The Greater East St. Louis Community Fund and the Joseph H. & Florence A. Roblee Foundation.



STEM LAUNCH AND COMPUTER LAB

On May 14, 2015, a red-letter day with vision pointed toward the future – the Jackie Joyner-Kersey Foundation launched a pressing, prominent addition to its growing list of academic programs.

Financed by grants of \$10,000 each from BP America, Inc., and Bank of America and additional funding from Wells Fargo Advisors, STEM (Science, Technology, Engineering, Math) was made available as a significant educational tool to JJK participants.

On August 29, 2015 – another red-letter day – the Foundation, again with vision toward the future, launched with the help of a \$10,000 grant from Wells Fargo Advisors, a computer lab. Wells Fargo Advisors team members had painted the room and returned to

the Center for the launch. “What Wells Fargo Advisors did for us was to bring our kids into the 21st Century with updated equipment,” says Jackie Joyner-Kersey. From an education standpoint STEM and computers are a perfect mix.

From a timely standpoint, the STEM launch struck the right note. The U.S. Department of Education says, “Not enough of our young people have access to STEM learning opportunities and too few see STEM as a springboard to a career.”

The clock is ticking. By 2020 an enormous number of jobs will be available – and urgently needed – in STEM fields. STEM occupations will drive America’s innovation and global competitiveness. STEM jobs command high wages, as much as 26 percent more than non-STEM

occupations. The U.S. Department of Education again: “Success is driven not only by what you know, but by what you can do with what you know.”

Two months before the JJK launch, President Barack Obama said of STEM in a speech: “It has the capacity to change our nation and the world.”

Indeed, at the JJK Center it already has high school students from grades 9-12 applying their minds, imagination and mechanics with robotics in the science portion of STEM. They are building robots they hope will be able to shoot baskets and dance.

Younger participants were busy with a project enabling marbles to zip through tubes powered by a battery pack they were constructing. Both groups got instruction from Rachel Speichinger, a certified instructor in the sciences.

SHAVON WILSON PROFILE



ShaVon Wilson is unsung no more.

He is an authentic hero in his hometown of East St. Louis, and not just because it says so on a proclamation from the mayor's office.

Wilson, 38, isn't unlike scores of adults in scores of cities across America who have devoted themselves to changing lives of unsettled youth in need of guidance and a path forward to better things. Just someone to believe in them.

Similarly, Wilson is not unlike the many who go about their passionate pursuit quietly, showering kindness and influence but never expecting attention.

That is until the day Wilson was tapped on the shoulder and he realized, as he explains it, "Somebody in the background was peeking and saying, 'I see what you are doing.'"

The next thing he knew he was standing with 21 others on Sunday Feb. 28 in the East St. Louis City Hall Rotunda being recognized as Unsung Heroes of East St. Louis by Mayor Emeka Jackson-Hicks.

Recalls Wilson of the tribute, "To be alongside these wonderful

people who I personally admire was heartwarming. . .it really was."

A big grin creased his face. The city's award was widely accepted as a worthy idea, drawing more than 100 nominations. Wilson is program coordinator at the Jackie Joyner-Kersey Center in East St. Louis, a place that he says "is like home to me."

In his role there he's seen the hopelessness that can be pervasive among young East St. Louis males and he accepts the important effect mentors can make, those who help youth understand that, "if they change the way they think about themselves, we can change the way they think about life," Wilson said.

There is marked progress, though, and it is almost as if the youth streaming through the doors at the JJK Center to take part in the After School Program and sports can be heard humming the Aretha Franklin tune, "R-E-S-P-E-C-T."

Two years ago it wasn't like that. "They were disrespectful and

without focus," says Wilson. "Now look. . .they're not wearing caps in the building. They're careful about their language. Their pants don't sag."

So what happened?

You can attribute it to strong relationships built that Wilson says, "led representatives from the school district to begin asking us, 'What are you doing in your After School Program that we're not doing in the schools?'"

The answer to the change in attitudes, Wilson said, is respect and it is mutual, adding that the youth would tell him, "You listen to us. You don't jump to conclusions."

Wilson has heard more than once words that mean the world to him: "You're not only a mentor. . .you're a father figure."

Words like that stop Wilson in his tracks. He takes a deep breath.

"Knowing I've touched a person's life that much - knowing I'm like a father to someone young - oh, man, you can't describe that feeling. It's powerful," said Wilson.

Indeed it is. It's the stuff of heroes.

SPORTS

The Jackie Joyner-Kersey Foundation 2015 baseball season opened with pageantry and all the showtime flourish and celebration of a country fair. It was a stylish, heady day to say the least. The only thing missing was Fredbird.

Jackie threw the first pitch. There were dignitaries, politicians, Illinois state police, music, food, a bounce house, flavorful snow cones, athletes from East St. Louis Senior High School, an estimated 200 spectators and three baseball games. Everyone left happy, wrapped in the allure of Opening Day, baseball's traditional nod to another springtime and a brand-new start.

Sports at the JJK Foundation are the cherry on top of the whipped cream. They're the dessert. Academic preparedness, character and leadership are a driving force in the Foundation programs and own a special niche.

However, academics and sports exist together as an equal blend and, as such, sports owns a special niche too. JJK teams are taught to carry the Foundation name with pride and dignity. All JJK teams compete under the Jr. Flyers banner. The athletes are in good hands with strong mentoring from their coaches. The rewards come from more than victories. Sports have the ability to tear down barriers. The world is round. So is a baseball, a basketball, a soccer ball. So, a round ball can teach athletes from East St. Louis, Collinsville or Ladue a common lesson: How much alike they all are. It's a human connection – and it's special. A High point in 2015 for the JJK program were championships in football, basketball, soccer and cheerleading. Coaches, players and volunteers from all teams were recognized in separate banquets to wrap up each team season.

With a pipeline of young East St. Louis talent the JJK Foundation is building bridges while athletes are learning the taste of competition and having fun in the following sports and cheerleading activities:



SOCCER: Three teams and 67 players. The age 8-under boys team finished first in its division in a season-ending playoff held at the JJK Center. Clinics and skills challenges taught soccer rules and game strategy. A tip of the cap to the Bob Emig Foundation and John Sues for their help.

GIRLS SOCCER: The Sisterhood of Soccer, an organization of female soccer players, conducted clinics for elementary and high school girls during the summer program.

CHEERLEADING: JJK cheerleaders placed first in the dance routine at the Little Tigers Cheer Fest in Edwardsville. There were 25 participants on the team, which supported Jr. Flyer football teams at games.

FOOTBALL: Eight teams, 191 players and 35 coaches. Four teams won

titles in the Tri-County Football League: Age 7-under (9-0 record); 9-under (8-1); 11-under (6-3); 14-under (9-0).

BASKETBALL: Ten teams and 138 players. The Foundation sponsored its first tournament for teams in the 4th, 5th and 6th grades. The two-day event drew 12 teams from the St. Louis Metropolitan area. The JJK 5th graders won their division championship. A fundraiser to support basketball brought the East St. Louis Police and Fire departments as well as members of Kappa Alpha Psi Fraternity and Phi Beta Sigma Fraternity to the JJK Center for a tournament and the JJK Travel Trophy that was up for grabs. A crowd estimated at 100 attended.

GIRLS BASKETBALL: A team made up of 5th and 6th graders won the Crossover Sports Academy League championship with an 11-0 record

and was 23-4 overall.

BASEBALL: Six teams and 70 players in the Khoury League and 128 players in the Redbird Rookies program. The latter is sponsored by Cardinals Care, the community outreach arm of the St. Louis Cardinals. Redbird Rookies, formed in 2004, is a league for players who might not otherwise have an opportunity to play baseball. Players are provided equipment and the off-field benefits of a health fair, reading program, concert and a day at Busch Stadium. Cardinals Care built and donated the Edgar Renteria Field at the JJK athletic complex, named for the Cardinals shortstop from 1999-2004.

GIRLS SOFTBALL: Two teams participated in the Redbird Rookies program. One team was for players ages 8-10 and the second for players ages 11-13, which finished with a 5-3 record.



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Larry G. Lawrence
Laura Herring
Laura Herring
Level it Excavation Inc
Lincoln Class of 1971
Lisa Colley
Lisa M. Matter
Lodging Hospitality Management-LHM
Loretta Holmes
Lorri Rippelmeyer
Lou and Jacqueline Brock
Lucia Clifton
Lucille Singleton
Lynnie Bailey
Marcie Dear
Maritz Inc.
Mark A. and Dawn M. Lymberopoulous
Mark D. and Carol J. Mestemacher
Mark Grieman
Mark Scholl
Marsha Terrell
Marti Cortez
Martin Bonica
Marvin Woods
Mary Alice Curtis
Mary Dedeaux-Swinton
Mary Hickman
Maryville University
Matthew & Lisa Freeland
Matthew Dunscombe
Mattie Moore
Michael and Maureen Moore
May Wu
McCormack Baron Salazar, Inc.: Kevin McCormack
McKendree University
MERCY
Metro Community Church
Micheal Lazaroff
Microsoft Matching Gifts Program
Midland State BankCentre
Midwest BankCentre
Midwest Emergency Department Services
Mike and Laura Herring
Mike Rosborg
Mike Shannon's Grill Edwardsville
Minga Furr
Missouri Athletic Club
Missouri Employer Mutual
Monique Leonard
Montgomery Bank
Moon & Company
Morgan Stanley
Move Live Learn

Myrtle and Roger Dickson
Najah Fennoy
Nathalie's St. Louis
Nicole Holland
Nicole Tate
NIKE
Nino A. Fennoy & Family
Ollie Dowell
Onder Shelton, O'Leary & Peterson, LLC
Pamela Hermann
Pamela R. Coaxum
Patrick Walker
Patty Leake
Paul and Elke Koch
Paula Lazaroff
Peoples Health Center
Phil Hickman
Phil Smith
Plocher Construction
Porter's Steakhouse
Powell Symphony Hall
Professional Athletic Orthopedics
Professional Equities
Ray Riddle
Raymond Wiley
Rena Godley
Restored Surfaces Inc
Rhonda Grammer
Rich Grey
Richard Mark
Richard Sauget
Rick Marteeny
Rita Goliday
Rob Waldbueser
Robin James
Rocky Arceneauax
Roger M. Katz
Ronald & Michelle Sherod
Ronald A. Buerges
Ronald and Angela Labadie
Saddleback Chocolates
Saddleback Stables
Thoroughbreds:Mike and Maureen Moore
Sadie Generally
Saint Louis Community Credit Union
Sara Paynter
Sarana Strack
Sauget Properties Inc. Richard Sauget
Scott Plocher
Sharon Ward
Sharon Woods
Shawn McBride
Sheri Conahue
Simmons Hanly Conroy
SIUE Intercollegiate Athletics
Slay Industries
Sonia Tarrish
Southern Illinois Heathcare
Foundation: Larry McCalley
Southern Illinois University:
Edwardsville
Southwestern Illinois Development
Authority: Mike Lundy
SPEAK UP ENTERPRISE: Lecia Rives
St. Clair County Communtiy Action
Agency
St. Louis Blues
St. Louis Cardinals

St. Louis Convention & Visitors Commission
St. Louis Sports Commission
St. Louis Urban League
Staci M. Yandle
Stan Ogden
State of Illinois
Stephen J. Creane
Steve & Mary Frontczak
Steven Bess
Steward Family Foundation
Stonewolf Golf Course
Summit Transportation Services LLC
Sunday Jams Inc.
Susan R. Roesch
Suzanne Hough
Tavis Smiley
Telitha Blackshear
Terminal Railroad Association of STL
The BANK of Edwardsville
The Benevity Communtiy Impact Fund
The Chop House
The IMPACT Group
The ROHO Group
Thelma Fennoy
Thomas W. Hough
BIG TIF
Tim Lang
Tim Tyler
Tina Blackshear
Toni Bellamy
Travis Briner
Travis Briner
Travis Brown
Trisha Parks
Turning Point For Kids, Inc
United Way of Greater St. Louis
Urban League of Metropolitan St. Louis
USA Track & Field
USTA Foundation
Valencia Martin
Vantage Credit Union
Velma J. Cavitt
Victoria Busch
Vin Fung Inc. (China House)
Walmart Foundation
Walter & Barbara Hunter
Walter Family Foundation
Walter Jr. Brandon
Wanda Long
Warren and JoLynn Winer
Wells Fargo Community Support Campaign
Wells Fargo Foundation
William and Lula Hampton
William H. and Martha G. Fennoy
Women in Cable Telecommunications
World Wide Technology Foundation
Yvonne Hunter
Zoie LLC



2015 GALA



In November, 2015 nearly 500 individuals representative of the region, came together to give and support the programs at the Jackie Joyner-Kersey Center and Jackie's vision for the children of Greater East St. Louis. The 2015 gala was held at St. Louis Union Station Doubletree Hotel. Emceed by Bonita Cornute and Carol Daniel.



2015 GOLF FUNDRAISER

Fun was the operative word to describe the May 18, 2015 Jackie Joyner-Kersey Golf Scramble. Held at Stone Wolf Golf Club, 130 golfers enjoyed a beautiful day and conversation with each other and Jackie Joyner-Kersey. Proceeds from the Golf Scramble go to support sports and recreational programs at the Jackie Joyner-Kersey Foundation.



2015 FINANCIALS

Jackie Joyner-Kersey Foundation
Statement of Activities
Year Ended December 31, 2015

| | | Unrestricted | 2015 Temporarily Restricted | Total |
|--|-----------|------------------|-----------------------------------|------------------|
| Revenue | | | | |
| Individual and Corporate Contributions | \$ | 885,446 | 98,000 | \$ 983,446 |
| Direct Public Grants | | 19,082 | 172,940 | 192,022 |
| Government Contracts | | 56,318 | - | 56,318 |
| Programs Income | | 41,283 | - | 41,283 |
| Miscellaneous Revenue | | 167,695 | - | 167,695 |
| Unrealized Gains/Losses | | (520) | - | (520) |
| Special Event Revenue | | 513,400 | - | 513,400 |
| Net Assets Released from Restrictions | | 148,880 | (148,880) | - |
| | | 1,831,584 | 122,060 | 1,953,644 |
| Expenses | | | | |
| Advertising | | 1,249 | - | 1,249 |
| Athletic Supplies | | 20,743 | - | 20,743 |
| Awards and Grants | | 3,000 | - | 3,000 |
| Depreciation | | 278,803 | - | 278,803 |
| Insurance | | 34,686 | - | 34,686 |
| Interest Expense | | 772 | - | 772 |
| Meals and Entertainment | | 36,217 | - | 36,217 |
| Membership and Event Fees | | 87,335 | - | 87,335 |
| Miscellaneous Expenses | | 17,780 | - | 17,780 |
| Outside Contractors | | 176,302 | - | 176,302 |
| Payroll Expense | | 441,219 | - | 441,219 |
| Printing, Postage and Shipping | | 12,338 | - | 12,338 |
| Professional Fees | | 115,722 | - | 115,722 |
| Rent and Maintenance | | 91,231 | - | 91,231 |
| Supplies | | 53,226 | - | 53,226 |
| Taxes | | 39 | - | 39 |
| Telephone | | 5,167 | - | 5,167 |
| Travel | | 20,666 | - | 20,666 |
| Utilities | | 64,803 | - | 64,803 |
| | | 1,461,298 | - | 1,461,298 |
| Change in Net Assets | | 370,286 | 122,060 | 492,346 |
| Beginning Net Assets | | 4,471,806 | - | 4,471,806 |
| Ending Net Assets | \$ | 4,842,092 | 122,060 | 4,964,152 |

The company notes are an integral part of the financial statements

2015 JACKIE JOYNER KERSEE FOUNDATION

BOARD OF TRUSTEES

Jackie Joyner-Kersee,
Founder/Chairman

Alex Fennoy, President
President of the Board
Sr. Vice President
Midwest Bank Centre

Maureen Moore
Vice President of the Board
President & CEO
Leaders in Education

Lorri A. Rippelmeyer, CPA, MSA,
Treasurer of the Board
Principal
Anders, Minkler & Diehl, LLP

Michelle K. Sherod, Attorney
Secretary of the Board
President & CEO
ALL Solutions, Inc.

Carlton Adams
Vice President
MasterCard Worldwide

Tony Ambrosino
Wells Fargo Advisors
Senior Vice President, Equity Trading

Barbara Freeland
Retired, McCormack, Baron, Salazar

Mary Frontczak, Attorney
Vice President Corporate & Legal Affairs
Bunge North America
11720 Borman Drive

Chuck Gullede, MBA
Certified Executive Coach
Chuck Gullede Advisors

Cameron Lehman
Stanford University

Brian Leonard
Business & Community Relations
Ameren UE

Joseph Mark
Commercial Banking & Trust Officer
Enterprise Bank & Trust

James McEvelly
Principal/Owner
East Side River Transportation, Inc.

Mark Mestemacher,
Ceres Consulting, LLC

Jerina Phillips
Attorney
Lewis Rice, LLC

Jeffrey L. Reed
RICOH Account Executive

Mark S. Scholl
President
J and M Scholl, Inc.

Drexel Stith
President
DPS Enterprises, LLC

Keith Ward
Leading Systems Technologies

2015 VOLUNTEER LIST

| | | |
|--------------------|-------------------|----------------------|
| Corey Adams | Craig Henry | Tim Reeter |
| Shanita Adams | George Hodges | Jarran Riley |
| Lakeisha Alston | Monica Howard | Rashad Riley |
| Don Appleton | Ron Howard | Isaiah Sanders |
| MieShonda Berry | Sir Romeo Howard | Kelly Sawyer |
| Booker Blackwell | Michael Hubbard | Sean Sayles |
| Jejuan Blackwell | Akila Hudson | Andrela Spencer |
| LaMarr Box | Eric Hurtt | Fletcher Springfield |
| James Brooks | Jamal Johnson | Brian Stanley |
| Mark Bullington | Robert Johnson | Alfonso Stringer |
| Missy Cason | Terrion Jones | John Suess |
| Bernard Chapman | Ivy Leatherman | Rory Taylor |
| Kendra Chapman | Nidra Loving | Titus Taylor |
| Travis Coleman Jr. | Kendal Lucket | Tim Tyler |
| Joseph Cox | Keith McBride | Dwight Vaughn |
| Julius Densmore | Anthony McCray | Brandon Walker |
| Dave Dorr | Butch Mestemacher | Travon Walker |
| Eric Ellington | Mark Mestemacher | Fred Washington |
| Camille Emig | Jason Mitchell | Tiala Washington |
| Shontay Ford | Carmeisha Palmer | Reggie Wince |
| Darryl Gates | Darran Perkins | Aaron Emig |
| Tracy Gibbs | Darian Phiffer | Adam Emig |
| Greg Green | Marcel Phiffer | Karen Marshall |
| Amelia Grey | Justin Pough | Barbara Williams |
| Chuck Gullede | Justin Pough Jr. | |
| Mitch Hellickson | Marie Pratcher | |

2015 STAFF

| | |
|---|---|
| Pamela R. Tucker Coaxum, MRP Executive Director | Part-time Employees Telitha Blackshear |
| Mike Greenfield, MS Director: Programs & Facilities | Passion Bragg |
| Jackie Joyner-Kersee Foundation | Christina Craine |
| Rita Goliday Manager, Finance & Human Resources | Shontay Ford |
| Terry Hutchens | Antonia Ingram |
| Marcell Phiffer | Tela Lury |
| DeWitt Rule | Rachel Speichinger |
| Simone Springfield Director, Programs | Rory Taylor |
| ShaVon Wilson Director, Programs | Rhonda Taylor-Deboe |
| | Sharon Ward |